

- SPONSORS & EXHIBITORS GUIDE -

Fire Ecology Across Boundaries Connecting Science and Management



**A HYBRID EVENT:
HOSTED IN FLORENCE, ITALY AND ONLINE
October, 4th to 7th 2022**

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Organizers



Conference promoted and supported by

REGIONE
TOSCANA



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DAGRI
DIPARTIMENTO DI SCIENZE
E TECNOLOGIE AGRARIE,
ALIMENTARI, AMBIENTALI E FORESTALI

In-Person Venue



Auditorium di Santa Apollonia

Via S. Gallo, 25 50129 Firenze

[MAP](#)

The Association for Fire Ecology (AFE) and Pau Costa Foundation (PCF) are partnering with Regione Toscana and University of Florence to host a hybrid conference in Florence, Italy and online for diverse stakeholders involved in wildfire management.

Experts from Europe and around the world are invited to share fire ecology science and expertise by participating in-person in Florence or online. This conference will be a meeting point for international wildfire and landscape managers, scientists, policy makers, communicators, and other representatives from national, regional and local organizations.

This conference focuses on connecting fire ecology research and management across geographic and disciplinary boundaries and covers a wide range of topics to address the main challenges of wildfires in the era of climate change with the perspective of fire ecology.

We aim to provide a forum for managers, scientists, educators, policymakers, and other stakeholders to share and discuss the key wildland fire issues and topics below:

- The roles of fire ecology for ecosystem conservation
- Landscape management. Local community engagement: traditional and historical use of fire; good practices; experiences from fire prone countries.
- Managing with fire vs prescribing fire for ecological purposes. Cost-benefits of fire ecology for landscape management.
- New fire generations in Europe and beyond: review of the most recent extreme wildfires; worldwide threats; impacts of climate change; novel technologies.
- Policies in Europe. Landscape management approach vs civil protection approach
- Wildfires and society: WUI prevention; environmental impacts; the role of gender; education, awareness, and communication.



Why should I sponsor or exhibit in this event?

Fire Ecology Across Boundaries: Connecting Science and Management is the perfect opportunity to create new relationships and synergies with professionals from all over the continent and the rest of the world. Organizations, agencies, and companies will be able to make connections with attendees both in-person and online. Your support of the conference will help grow your contact list, allow you to reach new audiences, and provide feedback from international firefighting services, landscape managers, and scientists.

Large professional audience

100 to 200 participants are expected to attend the event in-person, with 200-300 joining online.

- Attendees from Europe, America and Australia
- Senior & Chief Officers from European Emergency Services
- Universities and academic researchers
- European politicians and decision makers

In-person Participation

For exhibitors and sponsors planning to be at the conference in Florence, you be able to interact with attendees during breaks and the poster session, with an opportunity to display a poster in the break area.

Florence is a worldwide tourist destination and its geographic location within Europe is easily accessible. Sessions will be held in a historical building, in the city center of Florence, surrounded by art and culture.

Virtual Participation

Exhibitors and sponsors will also be given the option to participate virtually through creating an exhibitor profile in the online conference platform. By clicking on exhibitor profiles, attendees can explore the virtual booths and watch videos, view photos, see your contact info, and get an overview of your key activities, programs, or products.

In addition, your exhibitor profile will include a chat function. Attendees can use the chat to say hello, ask questions, and leave comments. You can use the chat to quickly interact with multiple attendees and leave messages for attendees that are exploring your virtual booth.



Sponsors conditions and opportunities

SPONSOR LEVEL	GOLD	SILVER	BRONZE	DONORS AND IN-KIND SUPPORT
	5.000 €	2.500 €	1.000 €	250€ - 999€
Free registrations	4	3	1	No
Space for poster/display at in-person poster session	Yes	Yes	Yes	No
Virtual exhibit booth	Yes	Yes	Yes	No
Welcome video during plenary	Yes	Yes	Yes	No
Marketing items in attendee's bags	Yes	Yes	Yes	Yes
Recognition on website, social media, and email newsletters	Yes	Yes	Yes	Yes
Recognition in booklet	Full page	½ page	¼ page	Organization name and logo

Customized Sponsorship Packages

For those wishing to sponsor a particular event or session, we can create customized packages for the sponsoring the following:

- Language interpretation for specific conference sessions (field trips, workshops, roundtable discussions, live oral presentations)
- Welcome event
- Networking breaks
- Gala dinner
- Field trip or workshop (registration fees, lunch, transportation, or other fees)
- Travel scholarships for those needing financial assistance (students, practitioners, lower income attendees)

For these activities, we will estimate the cost and build a custom set of benefits according to your preferences. This will include recognition of your contribution during the event, acknowledgement of support on signs or programs, and potentially the opportunity to welcome attendees and speak for a few minutes depending on the event.

Benefits

- **Registrations:** Complimentary event registration(s). Does not include any optional items on the registration form which have separate fees; these must be paid for by the registrant.

- **Breaks and Poster Session (in-person only):** Those attending in-person can bring a poster to display in the break area and be present during breaks or the poster session to interact with attendees.
- **Virtual Exhibit Booth:** A customized digital booth where you can upload brochures, videos, and photos and interact with attendees through booth chat functions and livestreams.
- **Welcome Videos:** You will have the opportunity to welcome attendees with a short (~1-2 minutes) video that will be shown at the plenary session. Longer speaking opportunities are available at the Gold sponsorship level.
- **Marketing:** Opportunity to include your organization's marketing brochure or a gift item in each attendee's bag.
- **Program Booklet:** Recognition and, for Gold sponsors, also a short description (150 words or less) for your organization in our conference program booklet. Messages must be for informational purposes only; no sales advertisements or merchandise offers will be accepted.
- **Website, Newsletters, Social Media and YouTube videos:** We will include organization's name, logo, and website link on the conference website, in all conference email newsletters and through social media posts. In addition, organization's name, logo, and short message will be shared on a screensaver slideshow at the congress plenary sessions. Messages must be for informational purposes only. Finally, organization's name and logo will appear in all the recorded sessions that will be available from Pau Costa Foundation's YouTube channel.
- If our sponsorship packages do not accommodate your needs, please contact us and we can build an individualized sponsorship package for you.

I want to support the conference! How do I proceed?

To support our event, you should send us an email to info@paucofoundation.org and we will contact you to arrange everything. Your organization's name and logo will be included in all promotional material and newsletters immediately after receiving your data and the payment.

COVID-19 Response

The organizing committee is closely monitoring the COVID-19 situation and is developing contingency plans in the case that the conference cannot be held as planned. If this occurs, we will likely shift to an all-virtual event.

Contact Information

<http://fireacrossboundaries.org/>
<https://www.paucostafoundation.org/portfolios/congresos-internacionales/>
info@paucostafoundation.org
office@fireecology.net

Social Networks



@PauCostaF
@fireecology
#FireFlorence2022



facebook.com/PauCostaFoundation
<https://www.facebook.com/fireecology/>



@paucostafoundation
#FireFlorence2022

**See you in Florence and
online this fall!**